

# INAUGURAL REGIONAL SUMMIT

## SPONSORSHIP KIT

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**Thursday, October 3, 2024 | 11 a.m. – 4:30 p.m.**

Iowa State Fairgrounds William C. Knapp Varied Industries Building

Produced by



**GREATER DES MOINES  
PARTNERSHIP**

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# WHAT IS THE REGIONAL SUMMIT?

The Greater Des Moines Partnership is launching a groundbreaking Regional Summit. It is an ambitious initiative designed to strengthen connections throughout the 11-county region. This strategic effort aims to bridge the gap between rural, suburban and urban communities, fostering a unified regional identity. The Summit will convene 300-500 influential leaders from across the region, providing a forum for collaboration, sharing success stories and addressing common challenges. This event promises to be a pivotal moment for regional development, bringing together diverse voices to create a more cohesive and prosperous future.



**IMPACT**  
that yields collaboration and unity

**EXPOSURE**  
at an innovative premier event

**RECOGNITION**  
broadly across sectors and communities

**VALUE**  
of regionalism's momentum

The inaugural event will take place at the iconic Iowa State Fairgrounds. The Summit will be a gathering for business decision-makers, state government leaders, civic and local government representatives, non-profit and education leaders, Chamber leaders, business owners, entrepreneurs and Partnership Investors and Members from across the region. This event offers a unique platform to address the region's greatest challenges and celebrate its successes. As a sponsor, your involvement will be crucial in bringing this vision to life.

Attendees can anticipate an outstanding agenda featuring a renowned keynote speaker, diverse workshops, panels with experts from across the region and ample networking opportunities for everyone. This Summit promises to be an enriching experience for all participants, fostering collaboration and innovation.

## AUDIENCE PROFILE

- Business decision-makers
- Government leaders — state and federal bipartisan public officials
- C-suite officers
- Civic and local government leaders
- Non-profit and education leaders
- Chamber leaders
- Partnership Investors and Members
- Business owners and entrepreneurs

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## WHAT TO EXPECT AT THE 2024 REGIONAL SUMMIT

- Panel discussions
- Networking and relationship building
- Thought-provoking keynote
- Intimate breakout sessions

# SPONSOR PACKAGES

	\$15,000	\$10,000	\$5,000	\$2,500
Quote in news release	X			
Space to leave corporate literature for attendees in networking lounge	X	X		
Logo recognition on promotional and print materials	X	X		
Verbal recognition from the main stage	X	X		
Social media mentions	X	X	X	
Logo and link displayed on Summit website	X	X	X	X
Logo recognition on agenda	X	X	X	X <i>(Name only)</i>
Logo recognition on main stage screens	X	X	X	X <i>(Name only)</i>
Logo recognition on signage throughout the event	X	X	X	X

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP

### **Keynote Speaker (1 available) | \$15,000**

A featured keynote speaker will captivate the audience with insightful, engaging content, leaving a lasting impact through their expertise, storytelling, and ability to inspire action and innovation.

- Introduction of the keynote speaker on the main stage and opportunity to make brief remarks.
- 30-second sponsor video in conjunction with above introduction
- 6 conference registrations
- VIP seating for 6 during keynote and Economic Impact Awards ceremony

### **Cocktail Reception (1 available) | \$15,000**

After the final session, attendees will be invited to attend a combined post-Summit cocktail reception and pre-Economic Impact Award cocktail reception featuring an open bar.

- Opportunity to make brief remarks on the main stage
- 30-second sponsor video in conjunction with above remarks
- Sponsor logo on cocktail napkins
- Table tents with company logo displayed throughout reception area
- 6 conference registrations
- VIP seating for 6 during keynote and Economic Impact Awards ceremony

## **GOLD SPONSORSHIP**

### **Breakout Room Sponsor (4 available) | \$10,000**

- Verbal recognition at the beginning of each breakout session held in the sponsor's room
- 2-minute welcome address from sponsor executive at session of choice
- Company name on sign at room entrance
- 4 conference registrations
- VIP seating for 4 during keynote and Economic Impact Awards ceremony

### **Lunch Sponsor (2 available) | \$10,000**

- Verbal recognition from the main stage at the beginning of lunch
- Table tents with company logo displayed on each table
- Table tents with company logo displayed at catering stations
- 4 conference registrations
- VIP seating for 4 during keynote and Economic Impact Awards ceremony

## **SILVER SPONSORSHIP**

### **Networking Lounge and Charging Station Sponsor** (1 available) | **\$5,000**

- Table tents with company logo placed at charging stations in networking lounge
- Charging stations promoted before and during the event as service available to attendees with sponsor recognition
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards ceremony

### **Refreshments Sponsor (1 available) | \$5,000**

- Sign placed near refreshment tables
- Table tent with company logo displayed throughout the refreshment area
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards ceremony



## **BRONZE SPONSORSHIP**

### **Wi-Fi Sponsor (1 available) | \$2,500**

- Table tents with company logo and wi-fi information displayed throughout
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards ceremony

### **Refreshments Sponsor (1 available) | \$2,500**

- Customized gift or sweet treat with sponsor logo
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards ceremony

# CONTACT INFORMATION

Make checks payable to “**Greater Des Moines Partnership**”  
Include “**REGIONAL SUMMIT 2024 Sponsorship**” in the memo line.



Mail Checks to:  
**Greater Des Moines Partnership**  
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For questions or additional information, please contact:

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