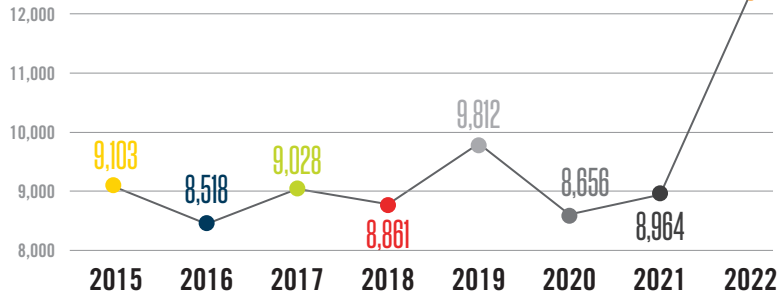


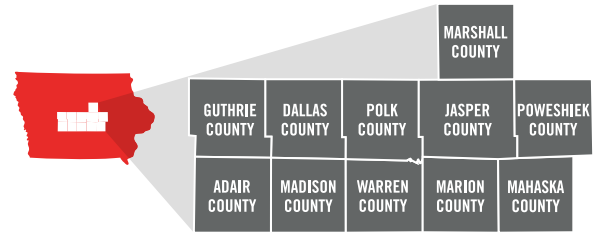
DSM SMALL BUSINESS JOBS REPORT

JOBS CREATED BY NEW FIRMS

(0 - 1 YEAR OLD)



GREATER DES MOINES REGION



INDUSTRIES LEADING JOB GROWTH

2022



27.7%

Finance and Insurance



19.0%

Accommodation and Food Service



8.7%

Health Care and Social Services



7.7%

Construction



6.0%

Retail Trade



5.1%

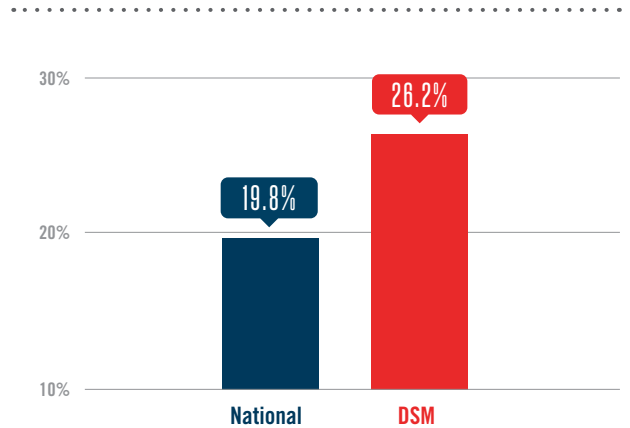
Manufacturing

EMPLOYMENT GROWTH

2003-2023

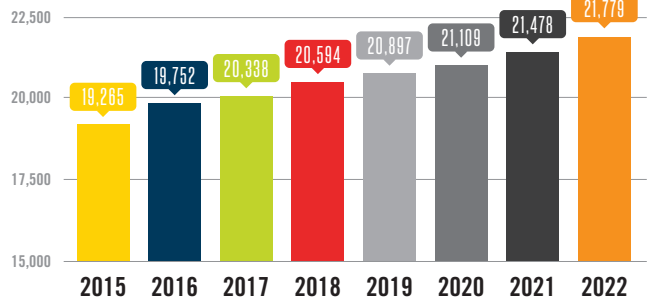
The Greater Des Moines (DSM) region outpaced the U.S. in total employment growth by

6.4%



NUMBER OF FIRMS

BUSINESS WITH AT LEAST ONE EMPLOYEE



SELF-EMPLOYED AND SOLE PROPRIETORS

FIRMS WITHOUT EMPLOYEES

