

Population Summary	
2010 Total Population	8,074
2020 Total Population	12,228
2020 Group Quarters	333
2024 Total Population	12,379
2024 Group Quarters	335
2029 Total Population	13,726
2024-2029 Annual Rate	2.09%
2024 Total Daytime Population	69,811
Workers	66,408
Residents	3,403
Household Summary	
2010 Households	4,538
2010 Average Household Size	1.65
2020 Total Households	7,776
2020 Average Household Size	1.53
2024 Households	8,113
2024 Average Household Size	1.48
2029 Households	9,113
2029 Average Household Size	1.47
2024-2029 Annual Rate	2.35%
2010 Families	1,155
2010 Average Family Size	2.96
2024 Families	1,629
2024 Average Family Size	2.69
2029 Families	1,790
2029 Average Family Size	2.70
2024-2029 Annual Rate	1.90%
Housing Unit Summary	
2000 Housing Units	4,359
Owner Occupied Housing Units	14.8%
Renter Occupied Housing Units	74.4%
Vacant Housing Units	10.9%
2010 Housing Units	5,345
Owner Occupied Housing Units	14.7%
Renter Occupied Housing Units	70.2%
Vacant Housing Units	15.1%
2020 Housing Units	8,992
Owner Occupied Housing Units	11.7%
Renter Occupied Housing Units	74.7%
Vacant Housing Units	13.5%
2024 Housing Units	9,549
Owner Occupied Housing Units	11.7%
Renter Occupied Housing Units	73.2%
Vacant Housing Units	15.0%
2029 Housing Units	10,568
Owner Occupied Housing Units	11.5%
Renter Occupied Housing Units	74.8%
Vacant Housing Units	13.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census, Esri, Esri-Data Axle, Esri-U.S. BLS

2024 Households by Income

Household Income Base	8,113
<\$15,000	13.7%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	5.7%
\$200,000+	8.1%
Average Household Income	\$88,475

2029 Households by Income

Household Income Base	9,113
<\$15,000	12.8%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	7.5%
\$200,000+	9.0%
Average Household Income	\$98,904

2024 Owner Occupied Housing Units by Value

Total	1,120
<\$50,000	0.8%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	5.9%
\$200,000 - \$249,999	9.1%
\$250,000 - \$299,999	12.1%
\$300,000 - \$399,999	33.0%
\$400,000 - \$499,999	13.1%
\$500,000 - \$749,999	16.5%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$373,036

2029 Owner Occupied Housing Units by Value

Total	1,213
<\$50,000	0.6%
\$50,000 - \$99,999	1.9%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	5.2%
\$200,000 - \$249,999	8.0%
\$250,000 - \$299,999	10.5%
\$300,000 - \$399,999	34.0%
\$400,000 - \$499,999	14.1%
\$500,000 - \$749,999	18.6%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$389,262

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census, Esri, Esri-Data Axle, Esri-U.S. BLS

Median Household Income	
2024	\$56,902
2029	\$62,427
Median Home Value	
2024	\$345,405
2029	\$357,506
Per Capita Income	
2024	\$58,294
2029	\$65,943
Median Age	
2010	32.4
2020	30.1
2024	30.8
2029	31.9
2020 Population by Age	
Total	12,228
0 - 4	3.6%
5 - 9	2.6%
10 - 14	2.6%
15 - 24	18.8%
25 - 34	34.2%
35 - 44	12.8%
45 - 54	8.2%
55 - 64	9.6%
65 - 74	5.8%
75 - 84	1.3%
85 +	0.5%
18 +	89.8%
2024 Population by Age	
Total	12,379
0 - 4	3.4%
5 - 9	2.2%
10 - 14	1.7%
15 - 24	11.7%
25 - 34	45.8%
35 - 44	13.1%
45 - 54	7.2%
55 - 64	7.4%
65 - 74	5.3%
75 - 84	1.7%
85 +	0.4%
18 +	91.3%
2029 Population by Age	
Total	13,726
0 - 4	3.3%
5 - 9	2.3%
10 - 14	1.8%
15 - 24	10.5%
25 - 34	43.1%
35 - 44	15.2%
45 - 54	7.7%
55 - 64	7.2%
65 - 74	6.0%
75 - 84	2.4%
85 +	0.5%
18 +	91.3%

2020 Population by Sex	
Males	6,397
Females	5,831
2024 Population by Sex	
Males	6,495
Females	5,884
2029 Population by Sex	
Males	7,164
Females	6,562
2010 Population by Race/Ethnicity	
Total	8,074
White Alone	64.1%
Black Alone	23.8%
American Indian Alone	0.6%
Asian Alone	4.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.9%
Two or More Races	3.6%
Hispanic Origin	6.2%
Diversity Index	58.3
2020 Population by Race/Ethnicity	
Total	12,228
White Alone	68.9%
Black Alone	17.1%
American Indian Alone	0.4%
Asian Alone	4.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	6.4%
Hispanic Origin	6.2%
Diversity Index	54.9
2024 Population by Race/Ethnicity	
Total	12,379
White Alone	68.5%
Black Alone	16.2%
American Indian Alone	0.4%
Asian Alone	5.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.6%
Two or More Races	7.1%
Hispanic Origin	7.0%
Diversity Index	56.2
2029 Population by Race/Ethnicity	
Total	13,726
White Alone	66.7%
Black Alone	16.6%
American Indian Alone	0.5%
Asian Alone	5.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	7.6%
Hispanic Origin	7.8%
Diversity Index	58.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census, Esri, Esri-Data Axle, Esri-U.S. BLS

2020 Population by Relationship and Household Type

Total	12,228
In Households	97.3%
Householder	63.4%
Opposite-Sex Spouse	7.3%
Same-Sex Spouse	0.4%
Opposite-Sex Unmarried Partner	5.6%
Same-Sex Unmarried Partner	0.7%
Biological Child	11.1%
Adopted Child	0.2%
Stepchild	0.3%
Grandchild	0.7%
Brother or Sister	1.0%
Parent	0.5%
Parent-in-law	0.0%
Son-in-law or Daughter-in-law	0.0%
Other Relatives	0.7%
Foster Child	0.0%
Other Nonrelatives	5.3%
In Group Quarters	2.7%
Institutionalized	0.3%
Noninstitutionalized	2.4%

2024 Population 25+ by Educational Attainment

Total	10,022
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	1.4%
High School Graduate	10.6%
GED/Alternative Credential	1.9%
Some College, No Degree	11.2%
Associate Degree	5.3%
Bachelor's Degree	44.5%
Graduate/Professional Degree	23.8%

2024 Population 15+ by Marital Status

Total	11,471
Never Married	69.5%
Married	20.1%
Widowed	2.1%
Divorced	8.3%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	9,372
Population 16+ Employed	97.0%
Population 16+ Unemployment rate	3.0%
Population 16-24 Employed	11.9%
Population 16-24 Unemployment rate	10.8%
Population 25-54 Employed	80.9%
Population 25-54 Unemployment rate	1.8%
Population 55-64 Employed	5.8%
Population 55-64 Unemployment rate	1.9%
Population 65+ Employed	1.5%
Population 65+ Unemployment rate	0.0%

2024 Employed Population 16+ by Industry

Total	9,094
Agriculture/Mining	0.0%
Construction	3.7%
Manufacturing	6.1%
Wholesale Trade	0.9%
Retail Trade	5.5%
Transportation/Utilities	3.9%
Information	1.7%
Finance/Insurance/Real Estate	17.2%
Services	56.1%
Public Administration	5.0%

2024 Employed Population 16+ by Occupation

Total	9,094
White Collar	76.0%
Management/Business/Financial	20.0%
Professional	39.8%
Sales	9.4%
Administrative Support	6.8%
Services	12.8%
Blue Collar	11.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	0.1%
Production	4.0%
Transportation/Material Moving	4.7%

2020 Households by Type

Total	7,776
Married Couple Households	12.3%
With Own Children <18	2.8%
Without Own Children <18	9.4%
Cohabiting Couple Households	10.0%
With Own Children <18	0.9%
Without Own Children <18	9.1%
Male Householder, No Spouse/Partner	40.1%
Living Alone	34.5%
65 Years and over	3.6%
With Own Children <18	0.9%
Without Own Children <18, With Relatives	1.2%
No Relatives Present	3.6%
Female Householder, No Spouse/Partner	37.6%
Living Alone	28.3%
65 Years and over	3.5%
With Own Children <18	3.7%
Without Own Children <18, With Relatives	2.5%
No Relatives Present	3.1%

2020 Households by Size

Total	7,776
1 Person Household	62.8%
2 Person Household	26.7%
3 Person Household	5.2%
4 Person Household	2.8%
5 Person Household	1.4%
6 Person Household	0.7%
7 + Person Household	0.4%

2020 Households by Tenure and Mortgage Status	
Total	7,776
Owner Occupied	13.6%
Owned with a Mortgage/Loan	10.6%
Owned Free and Clear	3.0%
Renter Occupied	86.4%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	58
Percent of Income for Mortgage	38.0%
Wealth Index	47
2020 Housing Units By Urban/ Rural Status	
Total	8,992
Urban Housing Units	100.0%
Rural Housing Units	0.0%
2020 Population By Urban/ Rural Status	
Total	12,228
Urban Population	100.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census, Esri, Esri-Data Axle, Esri-U.S. BLS

Top 3 Tapestry Segments

1.	Metro Renters (3B)
2.	Young and Restless (11B)
3.	Set to Impress (11D)

2024 Consumer Spending

Apparel & Services: Total \$	\$17,073,113
Average Spent	\$2,104.41
Spending Potential Index	88
Education: Total \$	\$11,579,664
Average Spent	\$1,427.30
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$24,950,642
Average Spent	\$3,075.39
Spending Potential Index	75
Food at Home: Total \$	\$48,295,911
Average Spent	\$5,952.90
Spending Potential Index	82
Food Away from Home: Total \$	\$27,495,413
Average Spent	\$3,389.06
Spending Potential Index	87
Health Care: Total \$	\$42,874,165
Average Spent	\$5,284.63
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$19,764,322
Average Spent	\$2,436.13
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$6,955,408
Average Spent	\$857.32
Spending Potential Index	86
Shelter: Total \$	\$179,489,663
Average Spent	\$22,123.71
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,547,152
Average Spent	\$2,162.84
Spending Potential Index	62
Travel: Total \$	\$18,933,230
Average Spent	\$2,333.69
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$9,457,408
Average Spent	\$1,165.71
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census, Esri, Esri-Data Axle, Esri-U.S. BLS