

2013 by the numbers

REGIONAL ECONOMIC

DEVELOPMENT

22  Local Business Expansions

11  New Company Locations

More Than **1300** New/retained Jobs

\$385 MILLION New Capital Investment

 Regional Export Plan Launched

 Ag/Bio Corridor Brand and Marketing Plan Developed

\$947,600 Plains Angels' Equity Investments

DOWNTOWN

DEVELOPMENT

\$164 MILLION New Capital Investment

6  New Businesses

300 New Jobs

 Walnut Street Redesign Approved

71 = 850,000
Event Days Total Attendance

67%  Passed Polk County Courthouse Renovation

REGIONAL WORKFORCE/EDUCATION

DEVELOPMENT

 **http://**
Dynamic Web Portal Carpe DM Launched

Nearly **3000**  Talent Embeddedness Surveys Completed

 Launched an Education/Workforce Campaign Aligned to Economic Development

300 Interns Participated in Do More in the City with Increased Leader Engagement

REGIONAL BUSINESS

DEVELOPMENT

21 Regional Chamber Affiliates - Including the Addition of Pella

5,000 +  Business Members

 Created Wellness Resources for Businesses to Implement in Their Organizations

 Completed Re-branding of the Buy Local program

102 = 13,000
Events Participants

CAPITAL CROSSROADS

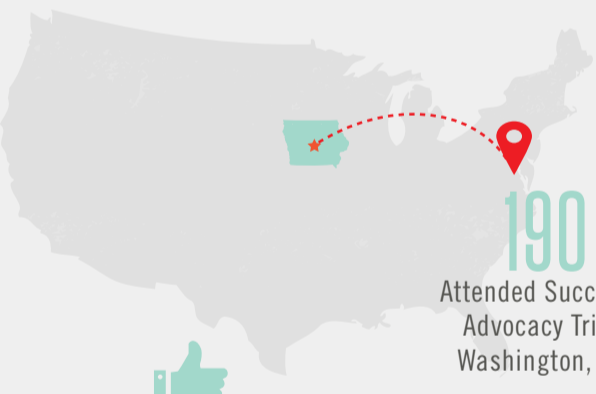
 Published Benchmark Summary of Metro's 'Green' Economy


8,000 Individuals Assisted with the Opening of the Evelyn Davis Center for Working Adults

 Established Community Connect Mentoring Program

 Des Moines Social Club Opening

PUBLIC POLICY

 **190** Attended Successful Advocacy Trip to Washington, D.C.

 Iowa Reinvestment Act and Enhanced Economic Incentives/Funding, Education Reform, and Commercial Property Tax Reform Approved by the State

COMMUNICATIONS AND MARKETING

LOOK WHO'S TALKING IN 2013

- #1** "Best Places for Business and Careers" - *Forbes*
- #1** "Best Midwest Cities for Young Adults" - *The Business Journals*
- #2** "Best Cities to Start a Business" - *The Street*
- #2** "Strongest Local Economy" - *Policom*
- #3** "Top 15 U.S. Cities' Emerging Downtowns" - *Forbes*

23 National Public Relations Placements

14 Trade/Regional Placements

700 Placements Overall


Visit the Partnership Website
DSMpartnership.com